Claim: explained/explored within this text? How are his society's traditions and expectation What does this claim imply about his societies? What is the claim that the speaker is making? shifted? Would the message have been different if the audience his situations? Can we still today? Is the audience expected to be able to empathize with Who is the audience intended to be? How do we know? Audience: Rhetorical Map: "The Seafarer" create a purpose? Is the purpose effective? Claim and Speaker) all work together to How do these three pieces (Audience, Purpose: Are they credible speakers? with what he is discussing? What are your expectations of the speaker and his relationship different? What if they were the other gender? Would there be a difference in message if the speaker were Who is the speaker? Speaker: