Claim: explained/explored within this text? How is her society's traditions and expectation What does this claim imply about her society? What is the claim that the speaker is making? shifted? Would the message have been different if the audience Is the audience expected to be able to empathize with Who is the audience intended to be? How do we know? her situation? Can we still today? Audience: Rhetorical Map: "The Wife's Lament" create a purpose? Is the purpose effective? Claim and Speaker) all work together to How do these three pieces (Audience, Purpose: different? What if it were the other gender? Speaker: Is she a credible speaker? with what she is discussing? What are your expectations of the speaker and her relationship Would there be a difference in message if the speaker were Who is the speaker?